



VERNON TOWNSHIP HIGH SCHOOL
P.O. Box 800/1832 Route 565, Vernon, NJ 07462
Phone: 973-764-2960 Fax: 973-764-2961 Web: www.vtsd.com

Pauline F. Anderson, Ed.D.
Principal
panderson@vtsd.com

Nicholas M. Demsak
Assistant Principal
ndemsak@vtsd.com

Jacquelyn M. Van Orden
Assistant Principal
jvanorden@vtsd.com

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Dear Merchant:

The Vernon Township High School Viking Club, the parent organization of the student athletes runs our concession stand at Macerino Stadium during the fall and spring sporting events (with the exception of varsity football games, run by the junior class). All proceeds from the concession stand go towards scholarships for our student athletes. Recently, we started a unique way for you to advertise your business or service. We offer advertising signs that are 16" x 20" and are constructed of durable, coated, corrugated plastic to weather the elements. This full visibility marketing opportunity is available to you at a cost of \$150.00. This includes your ad being displayed during ALL events happening at Macerino Stadium including, but not limited to, athletic events, band competitions eight grade moving up ceremony and high school graduation.

If you are interested in this exciting advertising opportunity, all we need from you is this form, the art work that you want on your sign and a check in the amount of \$150.00 made payable to The Viking Club.

If you have an advertising sign from last year, we can use the same design and all you need to do is send us a check for this year's renewal fee of \$50.00. Or, if you would like to update your design, send your new artwork and we can update your sign as well for \$150.00.

Please consider this worthwhile opportunity to benefit our student athletes as well as your local business. Please email your ad to kswezy@vtsd.com. Please feel free to contact us with any questions you may have.

Thank you in advance for your support.

Sincerely,

William Foley
Athletic Director

Karen Swezy
Administrative Assistant